



**Michelle Kreps**  
Marketing Manager

**Michelle Kreps** is the Marketing Manager at the National White Collar Crime Center (NW3C) where she oversees market research, content creation, strategic campaigns, brand awareness, trade shows, and public relations. In addition to her role in marketing, Michelle acts as the Internship Coordinator where she recruits, coordinates, and develops internship opportunities for students nationwide with majors including digital forensics, legal studies, social sciences, human resources, information technology, finance, and graphic design. Michelle is also the team lead for NW3C's Certification Program.

Prior to her career at NW3C, Michelle managed a branch of United Bank where she focused on consumer relations, sales marketing, recruiting, and management. Aside from her work at NW3C, she volunteers at various organizations assisting with marketing.

Michelle earned a Master of Business Administration from Liberty University and a Bachelor of Science in Marketing from West Virginia University (WVU). While at WVU, she was part of the Marketing Club and Phi Sigma Theta National Honor Society.

